

**IMPORTO CANONE PER MEZZO PUBBLICITARIO FINO AD 1 MQ.  
IN 1ª CATEGORIA PER GIORNI DI ESPOSIZIONE**

**COSTRUZIONE TARIFFA**

1ª giorno	1,8200	
dal 2° al 30° giorno	0,0520	al giorno
dal 31° al 60° giorno	0,0468	al giorno
dal 61° al 335° giorno	0,0416	al giorno

Coeff. Moltiplicatori	solo 1° giorno	2,50
	1° - 30° giorno	1,40
	1° - 60° giorno	1,90
	1° - 335° giorno	2,25

GIORNI	1	2	3	4	5	6	7	8	9	10
0	4,550	2,621	2,694	2,766	2,839	2,912	2,985	3,058	3,130	3,203
10	3,276	3,349	3,422	3,494	3,567	3,640	3,713	3,786	3,858	3,931
20	4,004	4,077	4,150	4,222	4,295	4,368	4,441	4,514	4,586	4,659
30	6,412	6,501	6,590	6,679	6,768	6,857	6,946	7,035	7,123	7,212
40	7,301	7,390	7,479	7,568	7,657	7,746	7,835	7,924	8,013	8,102
50	8,191	8,279	8,368	8,457	8,546	8,635	8,724	8,813	8,902	8,991
60	10,741	10,834	10,928	11,021	11,115	11,209	11,302	11,396	11,489	11,583
70	11,677	11,770	11,864	11,957	12,051	12,145	12,238	12,332	12,425	12,519
80	12,613	12,706	12,800	12,893	12,987	13,081	13,174	13,268	13,361	13,455
90	13,549	13,642	13,736	13,829	13,923	14,017	14,110	14,204	14,297	14,391
100	14,485	14,578	14,672	14,765	14,859	14,953	15,046	15,140	15,233	15,327
110	15,421	15,514	15,608	15,701	15,795	15,889	15,982	16,076	16,169	16,263
120	16,357	16,450	16,544	16,637	16,731	16,825	16,918	17,012	17,105	17,199
130	17,293	17,386	17,480	17,573	17,667	17,761	17,854	17,948	18,041	18,135
140	18,229	18,322	18,416	18,509	18,603	18,697	18,790	18,884	18,977	19,071
150	19,165	19,258	19,352	19,445	19,539	19,633	19,726	19,820	19,913	20,007
160	20,101	20,194	20,288	20,381	20,475	20,569	20,662	20,756	20,849	20,943
170	21,037	21,130	21,224	21,317	21,411	21,505	21,598	21,692	21,785	21,879
180	21,973	22,066	22,160	22,253	22,347	22,441	22,534	22,628	22,721	22,815
190	22,909	23,002	23,096	23,189	23,283	23,377	23,470	23,564	23,657	23,751
200	23,845	23,938	24,032	24,125	24,219	24,313	24,406	24,500	24,593	24,687
210	24,781	24,874	24,968	25,061	25,155	25,249	25,342	25,436	25,529	25,623
220	25,717	25,810	25,904	25,997	26,091	26,185	26,278	26,372	26,465	26,559
230	26,653	26,746	26,840	26,933	27,027	27,121	27,214	27,308	27,401	27,495
240	27,589	27,682	27,776	27,869	27,963	28,057	28,150	28,244	28,337	28,431
250	28,525	28,618	28,712	28,805	28,899	28,993	29,086	29,180	29,273	29,367
260	29,461	29,554	29,648	29,741	29,835	29,929	30,022	30,116	30,209	30,303
270	30,397	30,490	30,584	30,677	30,771	30,865	30,958	31,052	31,145	31,239
280	31,333	31,426	31,520	31,613	31,707	31,801	31,894	31,988	32,081	32,175
290	32,269	32,362	32,456	32,549	32,643	32,737	32,830	32,924	33,017	33,111
300	33,205	33,298	33,392	33,485	33,579	33,673	33,766	33,860	33,953	34,047
310	34,141	34,234	34,328	34,421	34,515	34,609	34,702	34,796	34,889	34,983
320	35,077	35,170	35,264	35,357	35,451	35,545	35,638	35,732	35,825	35,919
330	36,013	36,106	36,200	36,293						

**TARIFFA ANNUALE = 48,00**